

What's Brewing™
News Release From The Hampton Coffee Company

For Immediate Release

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Hampton Coffee Company®
Featured At
International Coffee Convention

Hampton Coffee Company was serving it up at this year's international coffee convention in Boston, Massachusetts! The annual exposition is run by the Specialty Coffee Association of America, or SCAA, and is held in a different city each year. At this year's extravaganza, Hampton Coffee Company was selected to provide coffee service for all the Saturday morning convention-goers. Thousands of cups of their signature Hampton Classic Blend™ were served.

"This year's convention was sponsored by Dunkin Donuts and well attended by Starbucks and Green Mountain Coffee Roasters. So, we are pretty confident that these executives got to taste what a truly great cup of coffee from Hampton Coffee Company tastes like," said Hampton Coffee Company CEO Jason Belkin. In fact, the Hampton Classic Blend™ coffee that was served had just been roasted a few days before the show by Hampton Coffee Company President and Roastmaster Pepe Martinez. At Long Island Starbucks locations, for example, coffee is roasted at a huge plant in Pennsylvania and then trucked-in to New York.

More than ten thousand people from the coffee industry attended the four-day convention at the Hynes Convention Center which included educational workshops, vendor tables, and the famous "International Barista Championships" which crowns the best cappuccino maker in the world.

Founded in 1994, Southampton-based Hampton Coffee Company is a community-oriented company that owns and operates three espresso bars and cafés, a wholesale coffee division, and its own Coffee Roastery. Hampton Coffee Company's coffee roastery and their first espresso bar and full-service café is located at 869 Montauk Highway in Water Mill, next to The Green Thumb Farmstand. It's Westhampton Beach casual café and espresso bar is in the Shopping Cove Courtyard behind Main Street Sweets and Shoe Inn, at 127-1&2 Main Street. And it's East Hampton *Express Café* is located at 30 Main Street, next to the East Hampton movie theater. For more information, directions, or online ordering, call (631) 726-COFE, or visit their website: www.hamptoncoffeecompany.com.



Photo Caption: Hampton Coffee Company was honored to be chosen to provide its signature Hampton Classic Blend coffee to thousands of convention-goers at this years international coffee convention in Boston, Massachusetts.