

What's Brewing™
News Release From The Hampton Coffee Company

For Immediate Release

September, 2002

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**Hampton Coffee Company®
Comes To Hampton Bays!**

Hampton Coffee Company has been voted "Best Coffee In The Hamptons" every year, and now coffee connoisseurs in **Hampton Bays** can enjoy freshly roasted estate grown gourmet coffees from Hampton Coffee Company from their newest grocery store!

Hampton Coffee Company coffee is now available at the new *King Kullen* supermarket in Hampton Bays. You can find more than a dozen varieties of their delicious gourmet coffee in attractive gold foil packaging in their display, located in the Deli Department, near the Florist. If you can't find them, just ask Paula, *King Kullen's* Deli Department Manager, for help.

Their coffee's attractive packaging is more than just for show. Hampton Coffee Company's special bags are resealable, ensuring that their right-out-of-the-roaster beans stay fresh long after you bring it home. Each package also has a see-through back, so that you can actually "see" the freshness! Unlike every other brand of coffee on the shelves claiming to be "premium", only Hampton Coffee Company lets you see the quality for yourself.

Varieties of regular and naturally decaffeinated coffees available at *King Kullen* include Tanzania Peaberry, Costa Rican Tarrazu, Hampton Espresso Blend™ (an exclusive blend of four beans), Sumatra Manheling (boasting the lowest acidity of any coffee in the world), their signature Hampton Classic Blend™, and flavors like French Vanilla and Hazelnut. **This month's featured flavor is "Pumpkin Spice" for Autumn!**

Hampton Coffee Company roasts its coffee every day at their Southampton roastery. Their beans are roasted by hand and in small batches, so that every sip of their delicious coffee is simply the best coffee you've ever tasted. The community-oriented company supports many local charities, including the Make-A-Wish Foundation, South Fork Breast Health Coalition, and local food pantries.

The company also operates a full-service café, espresso bar, bakery, and juice bar at 869 Montauk Highway in Water Mill, next to The Green Thumb farmstand, and at 127-1&2 Main Street in Westhampton Beach, in the Shopping Cove Courtyard behind Main Street Sweets. You're welcome to visit and find out for yourself why Hampton Coffee Company's coffee has become a Hampton "Classic". For more information, call (631) 726-COFE or log-on to www.hamptoncoffeecompany.com.

